

CORE VALUES

2019

TEAM OF "A" PLAYERS

- Live our Core Values
- Meets/exceeds expectations

GET IT DONE

- Reliable
- Driven & focused
- Take ownership
- Sense of urgency

HOW WE COMMUNICATE MATTERS

- Focus on what's right, not who's right
- Listen 1st, think 2nd, & speak 3rd
- Forthright & respectful
- GTTFP

DO WHAT'S RIGHT

- Stand behind our commitments
- Actions speak loudest

INNOVATE

- Embrace initiative
- Challenge assumptions & offer alternatives

DO OUR DAMNDEST TO DELIGHT THE CUSTOMER

- From product to sales to support